

Hero Program

Inspired by BAYADA's Heroes on the Home Front television campaign, the BAYADA Hero Program is one of many programs devoted to recognizing and rewarding home health care professionals who consistently demonstrate the core values of *The BAYADA Way*. "Their work epitomizes our mission of helping people have a safe home life with comfort, independence, and dignity by providing the highest quality home health care services available," says Mark Baiada. Office employees and clients can nominate any registered nurse, licensed practical nurse, home health aide, or other professional caregivers. Heroes are recognized at the office, division, and national level.

Hero Program awards are the high point of the annual Awards Weekends. National honorees, with their families and sometimes their clients in attendance, receive ovations from their peers. Their work is commemorated in videos that debut at the event and are showcased on the company's website and on YouTube.

The Hero Program also includes three awards that have been earned by hundreds of dedicated individuals and teams. The Lifesaver Hero Award acknowledges individuals who perform extraordinary or lifesaving deeds. The Team Spirit Hero Award recognizes groups of health care professionals whose team efforts make it possible for clients to remain at home. The Remarkable Rookie Hero Award salutes newer employees who are shining stars.



TOP TO BOTTOM: Anna Anderson thanking colleagues for the Linda Siessel Award in 2012.

Colleen Thomas being recognized as the 2012 Pat Mallee Award honoree.

Cathy Akbari, the 2011 Registered Nurse National Hero.

Recognition Program Awardees

The Ann Baiada Award for Clinical Excellence

2006

Ann Baiada

Director

Moorestown, NJ

HQ—Headquarters

2008

Susan Ecker Sterner

Senior RN, Transitional

Care Manager

Philadelphia, PA

SWP—Sweet Pea pediatric division

2009

Patricia Pagano

Clinical Manager

Langhorne, PA

LBA—Assistive care

2010

Emma Garvin

Clinical Manager

Eden, NC

EDE—Assistive care state

programs

2011

Cecilia Weber

Clinical Manager

King of Prussia, PA

KOP—Assistive care state

programs

2012

Kathryn Hawley

Pediatric Clinical

Operations Manager

Winston-Salem, NC

FRS—Freesia pediatric division

2013

Teresa Lee

Clinical Educator

York, PA

YRK—Pediatrics

2014

Amy Doerrman

Associate Director

Reading, PA

REA—Pediatrics

2014

Karen "Myke" McKinney

Associate Director

Charlotte, NC

CPC—Assistive care

The Linda Siessel Award for Excellence in Client Services Leadership

2012

Linda Siessel

Chief Operating Officer

Morristown, NJ

HCS—Home Care Services

support office

2013

Anna Anderson

Client Services Manager

Morristown, NJ

MOR—Assistive care

2014

Tara Robinson

Client Services Manager

Wilmington, DE

DSP—Assistive care state

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