


“Hope lives here”

Seeing a driver in need, Antonio pulled over to the side of the road to help. Unfortunately, this off-duty firefighter’s kind deed caused a passing motorist to hit him. The force of the impact resulted in broken bones, massive internal injuries, and traumatic brain injury for Antonio. His chances for survival and recovery were slim.

Despite the odds, Antonio survived. “He is a fighter,” says Marie Blessington, RN, Director of Clinical Leadership Development.

After months of acute care and rehabilitation, Antonio was discharged to his home in Quincy, Massachusetts. There, another agency cared for him, but didn’t meet his rehabilitation potential. His health, mobility, and optimism diminished.

Then BAYADA got involved and the situation turned around. Through an aggressive rehabilitation plan led by the BAYADAbility team, Antonio was able to stand after a few months. Eventually, he walked. He has returned to a full, rich life, requiring minimal care and attending only outpatient rehab.

“Antonio recovered beyond everyone’s expectations,” says Marie. “When I was leaving his home after a visit, I noticed a welcome sign. I remember thinking that a more appropriate sign would be one that simply stated, ‘Hope lives here!’” 

many offices, you move into a Division Director role. Within our region, we have six different divisions now. We’ve developed Massachusetts and Vermont and are moving into New Hampshire,” Maureen says. This pattern continued in other regions. Another contributor to growth, Maureen believes, is the company’s track record for employee longevity. “Many people in health care change positions every five years or so, because if you want to move ahead, that’s what you need to do. BAYADA is different. What keeps people here? The culture and the opportunity for growth.”

BELOW: These custom-made Mark Baiada nesting dolls display name tags that illustrate the career progression that’s possible at BAYADA. This idea was originally conceived by Regional Director Melinda Phillips, Director of Hospice Services Sharon Vogel, and Division Director Virginia Steelman to be used as an educational tool in the office employee on-boarding process.

