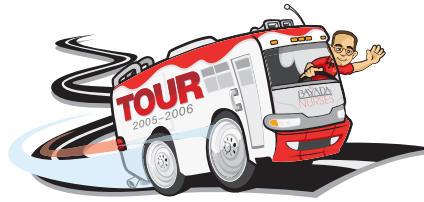


**1998**  
A heart-warming television commercial entitled "Heroes on the Home Front" airs in key markets.

**2000**  
BAYADA Nurses celebrates its 25th anniversary in Disney World at the company's annual Awards Weekend.



**2000s**  
Employee education opportunities, ranging from Presidential Scholarships to webinars, evolve and grow as part of BAYADA University.



**2005-2006**  
*The BAYADA Way* document debuts. To share the spirit across the company, Mark and Ann Baiada launch *The BAYADA Way* Bus Tour, an eight-month road trip to visit all 124 offices in 15 states.

**2008-2010**  
Alignment begins, culminating in the creation of eight specialty practices: Home Health, Adult Nursing, Assistive Care, Assistive Care State Programs, Pediatrics, Habilitation, Hospice, and Staffing.

**2013**  
BAYADA achieves its dream of being international through a strategic partnership with India Home Health Care.



**2015**  
BAYADA moves its headquarters to a historic home on Main Street in Moorestown, New Jersey.

1996 1997 1998 1999 2000 2001 2002 2003 2004 **2005** 2006 2007 2008 2009 2010 2011 2012 2013 2014 2015 . . . .



**1999**  
The "Hero on the Home Front" employee recognition program begins (later renamed the Hero Program).

**2002**  
Al Freedman, PhD, a psychologist and the father of Jack, a medically fragile BAYADA pediatric client, joins Mark in a three-year process to define the company's mission, vision, values, and beliefs.



**101 Service Offices**

**2008**  
*The BAYADA Way* of Operating an Office rolls out, putting professional standards of practice into place to align service offices with *The BAYADA Way*.  
The company is accredited by the Community Health Accreditation Program (CHAP).



**2012**  
BAYADA Nurses is changed to BAYADA Home Health Care to more clearly and consistently communicate BAYADA's breadth of services, its team of multi-disciplinary professionals, and its dedication to *The BAYADA Way*.

**290 Service Offices**

**2015**  
At its 40th anniversary, BAYADA employs almost 3,000 office employees and more than 20,000 home health care professionals who provide care to 26,000 clients per week from 290 offices in 21 states and India.

