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## For Immediate Release

### **Bayada Nurses Honors Phoenix Resident With Physical Therapist “Hero of the Year” Award**

Phoenix, AZ – June 8, 2009 – Bayada Nurses, a leader in home health care, has named Phoenix resident Steven Conforti, MS, PT, as its Physical Therapist “Hero of the Year.” As part of the company’s *Heroes on the Home Front* Program, Conforti was recognized for his dedication to excellence and commitment to serving the clients with whom he works. The award was presented during Bayada Nurses’ annual Awards Weekend, held in Washington, D.C. from June 5-7.

Bayada Nurses presents the “Hero of the Year” Awards to recognize its nurses, aides, and therapists who unselfishly exceed the organization’s expectations for excellence. To qualify, a nominee must embody the fundamental values of compassion, excellence, and reliability, which comprise *The Bayada Way* and define the organization’s mission.

“Steve is a strong patient advocate, and he does everything in his power to help his clients gain maximum independence and reach their fullest potential,” said Sonia Gupta, the Bayada Nurses recruiter who hired Conforti in 2005. “His clients call regularly to praise his professionalism, expertise, and excellence in patient care.”

Since joining Bayada Nurses, Conforti has become an integral part of his clients’ lives. He claims that they, not he, are the true heroes.

“I am privileged to work in home care, where I give it my all and am able to witness my clients’ struggles, successes, and courage,” Conforti said. “I’m honored to participate in the *Heroes* program, but it’s the Bayada Nurses office staff behind me that makes it all possible. It’s truly a team effort, and I’m so proud to be part of the Bayada Nurses team.”

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Mary Heath, director of the Bayada Nurses Phoenix office, believes Conforti is well-deserving of his award. “Steve is definitely a ‘hero’ to his clients, and to us at Bayada Nurses as well,” she said. “He is an excellent therapist who also takes a personal interest in his clients and improves their lives. We all love Steve, and I’m thrilled that he is getting the recognition he deserves.”

*Founded in 1975 by J. Mark Baiada, Bayada Nurses is an independently-owned home health agency that employs more than 12,000 nurses, home health aides, therapists and social workers in more than 140 offices and 18 states, as well as the UK. Bayada Nurses provides skilled, rehabilitative, therapeutic, personal care, and support services to people of all ages in the comfort of their own homes. For more information, visit [www.bayada.com](http://www.bayada.com).*