



Contact: Jim Armstrong  
Communications Manager  
856-273-4600  
jarmstrong@bayada.com

## **FOR IMMEDIATE RELEASE**

### **Mark Baiada Receives the 2009 *Voice of Business* Award**

#### **Bayada Nurses Founder Recognized for Philanthropy and Economic Development**

MOUNT LAUREL, NJ — APRIL, 27, 2009 — Bayada Nurses' Founder and President Mark Baiada was recognized by the Burlington County Chamber of Commerce for his philanthropic efforts and his significant contributions to the business climate in Burlington County. The Chamber honored Baiada with the 2009 *Voice of Business Award* at a dinner on Monday, April 20 at the Deerwood Country Club in Westhampton.

"Although Bayada Nurses has grown to serve people in 18 states and the United Kingdom, Burlington County is my home," said Baiada. "This community has a special place in my heart and I am humbled and thankful that I have the opportunity to give back and make a difference."

A passionate, entrepreneurial spirit and desire to help others led Baiada to found Bayada Nurses in 1975 with the mission of helping people have a safe home life with comfort, independence, and dignity. After 34 years, despite the nursing shortage, the company continues its record of steady growth and expects to grow another 10 – 15% each year.

Baiada attributes his personal success to his motto: think big, work hard, and show love. He believes the key to his company's success is focusing on the clients' needs and hiring people who connect with the company's core values of compassion, excellence, and reliability. "We believe that our clients come first. We listen closely, tune into their needs, and ensure that our clients and their families feel cared for and supported," said Baiada. "Everything else falls into place."

Baiada's involvement in the community exceeds the business realm as well. For 27 years, his company has sponsored the Bayada Regatta, the oldest adaptive-rowing regatta in the world. Recognized by various organizations for his dedication and contributions to improving the community, Baiada's recent honors include the "Cradle of Liberty Award" from Boy Scouts of America, the "Work of Mercy Award" from Mercy Vocational High School, the "Light of Hope Award" from Catholic Charities, and a "75 Greatest Living Philadelphians" acknowledgement from the Philadelphia Eagles.

Baiada earned his BA from Rutgers, The State University of New Jersey, in 1969 and earned his MBA from Rutgers Graduate School of Business. Baiada resides in Moorestown, NJ with his wife Ann, with whom he raised five children. Ann Baiada, RN, CRRN, also serves as a director for Bayada Nurses. For more information about Mark Baiada or Bayada Nurses, call 856-273-4600 or visit [www.bayada.com](http://www.bayada.com).

*Founded in 1975 by J. Mark Baiada, Bayada Nurses is an independently owned home health care agency that provides skilled, rehabilitative, therapeutic, and personal care services to children, adults, and seniors at home. Bayada Nurses employs over 12,000 nurses, home health aides, and therapists working from more than 140 offices in 18 states and one in the United Kingdom.*

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